

# User persona

- **Background**

- 16
- Interested in games and technology
- Current Student- Busy with school as well

- **Goals**

Dianne has set goals to keep her in check on what to focus on when tackling her loneliness. She has 2 main goals, which are Emotional goals and Social goals. Her emotional goals are mainly finding a friend and or community where she can carve deeper connections to feel like she's valued, a way for her to find a safe space for her to express without being judged. Her Social goals is to form deep and meaningful relationships, she has friends online that does not have any engagement in shared activities offline. With this in mind she hopes to bond and engage over common interest where she feels comfortable and meaningful. Because of her busy school life and her introverted personality, finding contacts/people to socialise with them is hard and anxious, nevertheless, finding people where she can interact and maintain also proves difficult.

- Find contacts to socialize with
- Keep social connections
- Get rid of their loneliness
- Build deeper and meaningful friendships/relationships

- **Motivations**

Dianne Jansen of course has reasoning and motivations for wanting to reach her goals. She first and foremost is a student trying to reach the next step in her education, which means school hinders her free time quite a bit. This makes it harder for her to have time to find the networks and relationships she's searching for. Her previous connections were fizzled out due to covid, leaving her with connections that were either surface level, non-existent, or not enough to fulfill her own personal social goals. While she has some time on her hands, she isn't able to fill it with meaningful social connections like she would wish for. She of course has a few online friends, however branching them from online to offline has been very difficult for her. Overall she feels very lonely for one reason or another, and would like to find a way to be able to feel less lonely.

- School leaves her with not enough free time to make connections
- The time she does have is not able to be filled with social time
- Covid fizzled out many of her other connections she once had
- Her online connections are not able to be formed into offline ones
- Overall she is lonely and is currently creating goals to alleviate this

- **Frustrations**

Dianna experiences frustrations with multiple things because of her loneliness. There are three main things that frustrate her the most. She has a lot of trouble with finding places to connect. Because she doesn't socialize much or doesn't know how to, she also doesn't know where to do so. Which in turn also creates another problem.

She struggles to branch digital connections into offline ones. She does know how to talk to people. And getting online friends is a lot easier for her than offline. Even so, she struggles to maintain them. Moving a friendship from online to offline can create a much closer bond and can make maintaining the friendship a lot easier. But since she struggles with this, she doesn't have many offline friends and neither does she find it easy to maintain them.

- **Personality**

- Quiet and reserved
- Introverted
- Empathetic
- Reflective(thoughtful)



StyleGAN2 (Karras et al.)



