

Presenting data mage studios



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Presentation context

Every Thursday afternoon we have to present our group project process. So far, I have presented our process three times (time of writing is 06/03/2025). Each time we have to present what we have done in the past week, who we are and what our plans are moving on. The last presentation of the three was different though, we had to present ourselves as if we were talking to a client.

Presentation content

I didn't prepare a script for this presentation, but I only prepared some key points together with my other group member who presented. We had three main things to talk about: who we are, the team and why the client should pick us.

- For the first one we presented ourselves as data mage studios, we talked about what our passion is as a studio, our motivations for creating this studio and doing what we do and our core values.
- The second point, the team, went more in depth about each individual member. For each member we listed their name, role in the studio and expertise.
- The final thing we presented was why the client should pick us. These went over some points we had already mentioned before but summarized. This is the part I presented. I said that we as a team don't constrain ourselves, so we like to think outside the box and create more room for creative ideas. We are a multi-skilled team, and we have a team with a bunch of different expertise's like designers, developers, UX, 3d, and all-rounders. We're very transparent and communicative, if something goes wrong or right, we won't hesitate to inform our clients or stakeholders. The final thing I mentioned was that we're an adaptive team. We see tasks given to us not as problems but as challenges and things we can learn from. We love learning about new things, so we adapt to anything that gets thrown our way.

Reflection

I think the presentation went well. I'm confident when I say that I can improvise text on the spot, and I can present things as long as I know what to talk about. Next time I would like to present more than I did this time. I am the main presenter of the group which means I will be presenting the most, but others also need this for their portfolio. That's why I only presented one part of the presentation. I don't want to be the only one presenting even though I like doing it. But I will do bigger parts in the future.